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## Experience

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**12 years**

**Objective C:** 8+ years  
**Swift:** 6+ years

Jan '22 – Current  
(6 months)

Talabat Delivery Hero LLC – Dubai, UAE  
**iOS Engineer**

- Working on user specific features like Scheduled delivery, cart abandon features and product recommendations.
  - Incremented user engagement and minimum order value.
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Mar '17 – Jan '22  
(4 years and 11 months)

Tesco – Bangalore, India / London, UK  
**SDE – 3**

- Improved performance of Tesco Loyalty app to generate 3 million active users in 6-month time.
  - Optimized API contracts, migrated less used apps to Tesco Groceries app by working on Tesco Core team.
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Jul '15 – Mar '17  
(1 year and 9 months)

Paytm– Bangalore, India  
**Senior Software Engineer**

- Increased user retention with feature inclusions like Hotels, Events, and Wallet. Created handful of plug-play components.
  - Enhanced security in app, provided offline sync capability in Paytm core app
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Nov '10 – Jul '15  
(4 years and 10 months)

RapidValue Solutions– Kochi, India  
**Senior Software Engineer**

- Worked on over 25 applications. With some on ground up and tuned up performance for eBay and Fidelity apps.
  - Led and mentored team of 10. Quick delivery of 2 magazine apps in 2 weeks time by making use of plug play components.
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## Honors & Awards

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Dec '20	Spotlight Award – Tesco
Feb '19	Spotlight Award for Innovation – Tesco
Feb '19	'You are a cracker' Award– Tesco
Nov '17	Star of the month – Tesco
Jan '16	Paytm Hackathon Winner– Paytm
Dec '14	Outstanding Contribution Award– RapidValue
Jan '14	Emerging Team Lead– RapidValue
Oct '13	Employee of Quarter Award– RapidValue
Jan '13	Outstanding Contribution Award - RapidValue

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## Education

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June '06 – June '10	Bachelor of Computer Science Engineering University of Calicut
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## Certifications

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Dec '21	Copywriting Course – Udemy
Nov '21	Agile Scrum Master Course- Udemy
Nov '21	Diploma in Modern Applied Psychology – Achology

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## Interests

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I find time to **read an hour daily** on non-fiction, more aligned with Psychology and mind mapping. Write articles on iOS, (one article which drove the attention of 17k + readers in Medium\*). **Writes** productivity articles on my website.  
Finds happiness in doing **de-cluttering** of mind, once a week.  
Watch the Behaviour Panel YouTube channel\*\*.  
A **follower of Vanessa Van Edwards** for her videos/books on Science of People.  
**Follower of Dave Verwer** to update myself on iOS Tech.

\* <https://medium.com/@bittudavis/how-to-create-an-umbrella-framework-in-swift-ca964d0a2345>

\*\* <https://www.youtube.com/c/TheBehaviorPanel>