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Experience

12 years

Objective C: 9+ years
Swift: 7+ years

Jan '22 – Current



Delivery Hero Talabat LLC – Dubai, UAE
iOS Engineer

- Delivered premium features like scheduled delivery, cart abandon notifications and product recommendations within 4 months.
- Uplifted metrics of ABV(Average Basket Value) and mCVR(Mobile Conversion Rate) in cart sessions.
- Flutter development for certain pages in app, allowing cross communication with native side.
- Working closely with Product Owners and Design team to deliver premium User Experience.

Mar '17 – Jan '22



Tesco – Bangalore, India / London, UK
SDE – 3

- Improved performance of Tesco Clubcard app to generate 3 million active users in a 6-month time.
- Reduced crash rate of 0.00001% for over 6 versions in Tesco Clubcard app.
- Plug-play components enhancements for Tesco Platform team.
- Adaption to Tesco apps in ROI, Czech and Hungary.
- Optimized API contracts, migrated loyalty app to Tesco Groceries app by working on Tesco Core team.

Jul '15 – Mar '17



Paytm– Bangalore, India
Senior Software Engineer

- Increased user retention with feature inclusions like Hotels, Events, and Wallet. Created a handful of plug-play components.
- Enhanced security in app, offline sync capability in Paytm core app

Nov '10 – Jul '15



HARTENERGY



RapidValue Solutions– Kochi, India
Senior Software Engineer

- Worked on over 25 applications. With some on ground up and tuned up performance for eBay and Fidelity apps.
- Led and mentored team of 10. Quick delivery of 2 magazine apps in 2 weeks time by making use of plug play components.

Honors & Awards

Dec '20	Spotlight Award – Tesco
Feb '19	Spotlight Award for Innovation – Tesco
Feb '19	'You are a cracker' Award– Tesco
Nov '17	Star of the month – Tesco
Jan '16	Paytm Hackathon Winner– Paytm
Dec '14	Outstanding Contribution Award– RapidValue
Jan '14	Emerging Team Lead– RapidValue
Oct '13	Employee of Quarter Award– RapidValue
Jan '13	Outstanding Contribution Award - RapidValue

Education

June '06 – June '10	Bachelor of Computer Science Engineering University of Calicut
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Certifications

Dec '21	Copywriting Course – Udemy
Nov '21	Agile Scrum Master Course- Udemy
Nov '21	Diploma in Modern Applied Psychology – Achology

Interests

I find time to **read an hour daily** on non-fiction, more aligned with psychology and mind mapping. Write articles on iOS, (one article which drove the attention of 19k + readers in Medium*).
Follower of Dave Verwer to update myself on iOS Tech.
A follower of **Vanessa Van Edwards** for her videos/books on Science of People.

* <https://medium.com/@bittudavis/how-to-create-an-umbrella-framework-in-swift-ca964d0a2345>